Dear [Name of Boss],

I would like to attend the Australian Cyber Conference Melbourne on 17-19 October 2023.

This three day conference is hosted by the Australian Information Security Association (AISA) - the peak body for cyber and information security professionals in Australia.

Attending this industry conference would be an investment in both my role as your employee and an investment in the business of [Your Company].

There has never been a more critical time to stay up-to-date and informed on the latest developments, best practices, innovations and thought leadership in the cyber security space.

Featuring the most diverse and comprehensive [**program**](https://cyberconference.com.au/images/pages/program/pdf/AISA-CYBERCON-2023-MELBOURNE-Full-Program.pdf?v=2109) ever offered at an Australian Cyber Conference, I will learn and be inspired by the many and various speaking streams, presentations and workshops on offer.

CyberCon Melbourne’s exciting national and international speakers include:

* **Chris Hadfield** - a real-life astronaut! Hear his incredible story and find out why Chris Hadfield is referred to as 'the most famous astronaut since Neil Armstrong'
* **Professor Brian Cox** - the unofficial 'face of science' about the secrets of the universe and find out how he has made science engaging and accessible to millions
* **Mikko Hypponen** - an IoT expert, best-selling author and world-renowned cyber security researcher who is listed as one of the FP Top 100 Global Thinkers
* **Paula Januszkiewicz** - an experienced ethical hacker and inspirational trailblazer to witness how she has grown a cult following over her almost 20 years in cyber security
* **Mart Noorma** - a true innovator and digital transformation expert - in action, live in-person and on stage
* **Taryn Brumfitt** - the current Australian of the Year, an award-winning filmmaker, best-selling author and internationally sought-after keynote speaker who is a fiercely passionate advocate for social change
* **Tony Armstrong** - rising star of Australian media, ABC News Breakfast Journalist, sports presenter and talented writer
* **Cathy Freeman** - world champion Olympic athlete, 1998 Australian of the Year and inspirational Aboriginal Australian
* **Roberto Rodriguez** – Cyber Security Researcher

If I attend, I’ll be able to participate in **over 21 hours** of educational sessions.

This year’s program includes session presentations touching on several crucially important topics for us and our business such as: Analytics, Intelligence & Response, Hackers and Threats, Risk Management & Governance, Identity, and Securing the Remote Workforce, to name a few.

I see attending CyberCon Melbourne as an unrivalled opportunity to understand the latest trends from industry leaders and guest speakers, as well as learn firsthand about actual experiences from seasoned practitioners. CyberCon’s networking events will also allow me to raise our company profile, establish new contacts and develop professional relationships with industry experts, vendors and peers.

The product demos and meetings with vendors may also offer prospective benefit our organisation.

I appreciate your consideration of my attendance at CyberCon Melbourne in 2023 as I believe it will deliver real and tangible benefits both to me in my role as [Your Role/Title] and also to [Your Company].

Best regards,

[Your name]

**Helpful links:**

<https://www.cyberconference.com.au>  
<https://www.aisa.org.au/>